

## Fact & Fiction

SENIOR ART DIRECTOR BLDR • CO DEC '17—PRESENT

Partnered with Creative Director and team to produce high quality creative assets for brands such as Halo Top, Chili's Grill & Bar, and Woody Creek Distillers. Concepted, designed and art directed social campaign shoots with minimal oversight. Utilized design expertise to provide feedback and mentor junior design members of the team. Created and implemented organizational file structure for entire agency. Accountable for managing daily workload with multiple projects while consistently meeting time sensitive deadlines.

## Xuma

ART DIRECTOR DNVR • CO AUG '17—NOV '17

Designed and art directed artful campaign solutions through digital and print assets like gift cards, billboards, and websites. Owned, managed, and presented projects with minimal oversight. Ensured brand integrity with each deliverable and pushed the brands aesthetically into new territories. Fostered trusted client relationships with Nike, Subway, and Steamboat Springs Ski Resort.

## IMM

SENIOR DESIGNER BLDR • CO JUN '13—JUL '17

Elevated the design aesthetic of all deliverables while ensuring brand integrity. Contributed ideas and design solutions while partnering across each department. Utilized performance data to design optimum digital executions for brands—including responsive landing pages and websites. Began as Associate Designer and was promoted to Designer, then Senior Designer.

## Sporting KC

GRAPHIC DESIGN INTERN KCK JAN '13—MAY '13

## Fleishman-Hillard

GRAPHIC DESIGN INTERN KC • MO JUN '12—AUG '12

## Univ. Daily Kansan

CREATIVE LAWRENCE • KS JAN '12—DEC '12

ART DIRECTOR & DESIGNER

## University of Kansas

LAWRENCE • KS

BFA IN DESIGN '09—'13

Emphasis in Visual Communication.  
Received certificates in Entrepreneurship  
& Service Learning.

## Print & Typography Course in Italy

VENICE • CORNUDA • BOLOGNA • PARMA

STUDY ABROAD MAY '12

Conceptualized, designed, printed and binded  
a chapbook at Tipoteca Italiana Fondazione  
with master printer Alessandro Zanella.

## Hamilton Wood Type & Printing

TWO RIVERS • WI

WORKSHOP JUN '11

Five day workshop learning the ins-and-outs of  
the historic & decorative wood type from one  
of the world's largest collections.

EDUCATION

**Print & Web Design.**  
**Art Direction.**  
**Social.**  
**Brand Identity.**  
**Packaging Design.**  
**Prop Styling.**